



## Merrick Society

The *Merrick Society* is a *prestigious* group of Chamber volunteers that are recognized and rewarded due to the achieved level of new membership revenue generated by these individuals each year. The *Merrick Society* began in March 1997 as a way of supplementing our annual membership drives. Membership development is the mainstay of the Coral Gables Chamber of Commerce and through the *Merrick Society* we can formally recognize our leaders who continuously work for the good of the Chamber.

Presently, the *Merrick Society* consists of 14 members. Any Chamber representative who brings in \$4,980 of new members will become a part of the *Merrick Society*. As of March 2000, the group has been identified with a badge that is worn at all Chamber functions. Each member of the *Merrick Society* also has their name and company on a special plaque in the President's office at the Chamber. To keep their position in the *Merrick Society*, members need to bring in only \$2,490 in new memberships every year after their initiation.

Additionally, the *Merrick Society* meets bi-monthly for a complimentary luncheon at some of the area's finest restaurants and hotels.

To date the *Merrick Society* has brought in over \$500,000 in new membership income to the Chamber.



**Merrick Society Roster February 2008**



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