

CORAL GABLES



CHAMBER OF COMMERCE
Developing Business • Building Community

Coral Gables Chamber of Commerce Sponsorship & Advertising Opportunities 2009-2010



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www.coralgableschamber.org

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Please note that dates and sponsorship dollar amounts are subject to change without notice.

**PLEASE CONTACT THE EVENTS DEPARTMENT FOR FURTHER INFORMATION
ON THE SPONSORSHIP YOU HAVE CHOSEN.**

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ABOUT THE CORAL GABLES **CHAMBER OF COMMERCE**

OUR MISSION

The Coral Gables Chamber of Commerce is a 1,400 member, not-for-profit business association whose mission is to foster and enhance the economic interests and quality of life in the Coral Gables community.

OUR HISTORY

Founded in 1925 by George E. Merrick, the Coral Gables Chamber of Commerce has served this community for more than eight decades. During that time, we have seen a City and community grow from the smallest dream into a booming corporate capital of the world. Today, we celebrate our founder with the George E. Merrick Award of Excellence, annually given to an iconic leader of our community who best reflects the vision of our City and Chamber's founder.

OUR UNIQUE POSITION

A gateway to the Americas, Coral Gables is truly an international City, boasting nearly 200 multi-national corporations, the marquee Flags on Ponce program, and more than 20 consular corps and trade offices. With our close proximity to the Miami International Airport, our Chamber strives to connect businesses by acting locally and thinking globally.

OUR MEMBERSHIP

Currently, the Chamber boasts over 700 companies as members, including nearly 150 Trustees, with offices headquartered in and around the City of Coral Gables. This 1,400 volunteer corps leads the program of work for our Chamber annually and populates our nearly 20 active committees.

OUR LEADERSHIP

The Chamber is led by a volunteer Board of 39 community business leaders that is empowered and directed by a 13 member executive committee. The Board determines the long-term strategic vision for the Chamber, as well as oversees its nearly \$1 million annual operating budget. The day-to-day activities are managed by the president and CEO who leads a team of 12 professionals.

OUR HEADQUARTERS

Located in the heart of the Coral Gables business district, the Chamber owns a 4,100 square-foot building it purchased in 2005 that houses our team, as well as serves as a host venue for committee meetings and planning sessions nearly every day of the week.

OUR PURPOSE

With 20 committees actively engaged in the work of the Chamber, our members are involved in a variety of economic initiatives. From business and economic development efforts to international affairs programs, from special events to community affairs, and from membership initiatives to government advocacy, the Chamber is the leading voice for business in our community.

These working committees contribute to the economic vitality of the Chamber, Coral Gables, and the surrounding municipalities, as well as provide our members a prime position for the advocacy and promotion of our business community.

The Coral Gables Chamber of Commerce serves as the voice for business in Coral Gables and works closely with our members, partner organizations, and officials to encourage commerce, creatively solve problems, and set an aggressive pro-business agenda for the community.

OUR MESSAGE

The Coral Gables Chamber of Commerce offers our members tremendous tangible value and visibility, while strengthening our relevance in the community by serving as a resource, advocate and point of access for our stakeholders.

OUR VISION

With a renewed emphasis on economic development, small business and travel and tourism, the Coral Gables Chamber of Commerce is poised to serve a diverse membership and community by acting as a catalyst for business growth and sustainability.

OUR PROGRAMS

With more than 100 networking programs hosted annually by the Chamber, there is truly something for everyone. From our signature breakfast, Good Morning Coral Gables, held each month, to various awards programs and events for women and young professionals, the Chamber is focused on providing a platform from which strong business relationships can be formed.

One of the major purposes of the Coral Gables Chamber is to offer you opportunities to market your Company. We can assist you in one of many ways by:

- Helping you find the right Chamber event, publication or other activities to help cultivate and grow your business
- Creating a co-branding opportunity with the Chamber through sponsorship of events
- Assisting your company in identifying sponsorship and advertising opportunities that will enhance your company's exposure
- Including announcements of your events in the Chamber Communiqué
- Providing a Member-To-Member Discount Program to offer the membership at - large your services and/or products at a discount on a complimentary basis

Each event has a list of sponsor benefits which provide additional ways to promote your business. Our staff is available to answer any questions, so please contact our offices at 305-446-1657 for more information on any of the events and programs listed here.

A space is located on the last page of this booklet for your convenience to make a commitment. Opportunities are going quickly so make your sponsorship commitments today!

ADVERTISING

WEBSITE - Showcase your company on www.coralgableschamber.org

Why is the Coral Gables Chamber of Commerce website an effective marketing tool for your business?

- Historically, the Coral Gables Chamber of Commerce has been THE community resource for reliable business information and is the first place that people explore before planning business trips, vacations, or relocating to South Florida - linking prospects directly to you!
- The Coral Gables Chamber of Commerce website receives over 13,000 unique visitors hits per month, people searching for *your* business!
- The new, beautifully redesigned website was launched in December 2008 to make navigation easier and more effective.
- Your ad will be placed in a key position that will draw attention to your business!

Ways we are driving web traffic:

- Members must register for all our events on our website.
- New photo gallery of Chamber events will be on-line only through Facebook.
- More information on business relocation and other new Chamber initiatives.
- Greater focus on travel and tourism resources and links to community activities.

2009-2010 ADVERTISING OPPORTUNITIES

(Pricing subject to change)

Level I:	Member Price - \$5,000/year - Non-Member Price - \$5,500/year
Position:	Front Page
What is it?	Advertising on the front page is the primary position on the Coral Gables Chamber's website. A rotating advertisement is placed on the home page. The ad rotates every 5 seconds, provides a link to your site, and is larger than ever before (468x60 pixels).
Added Benefits:	At this level of advertising, your company will also be advertised at lower levels: Level II, Level III and an additional Business Category listing.

Level II:	Member Price - \$2,500/year- Non Member Price - \$3,000/year
Position:	Content Page – Five positions available, per content page.
What is it?	This premium advertising opportunity provides your company exposure to users accessing the Coral Gables Chamber’s content pages. Advertisements are positioned on one of the Coral Gables Chamber’s primary pages, rotate evenly, and provide a link to your site. These are the principal opening pages for users looking for specific information on The Chamber’s website. Please specify the category under which you would like your ad placed: About the Chamber, Chamber Calendar, Member Directory, Get Involved, Vision Initiatives, Visit Coral Gables, Relocation, In The News.
Added Benefits:	At this level of advertising, your company will also be advertised at lower levels: Level III and an additional Business Category listing.

Level III:	Member Price - \$1,500/year - Non-Member Price - \$1,750/year
Position:	Only five positions are available per industry.
What is it?	Level Three sponsors are provided excellent exposure to users reviewing a specific major industry or a pertinent information page. Advertisements are located at the top of the page, evenly rotated, and provide a link to your site.
Added Benefits:	At this level of advertising, your company will also be advertised at all lower levels which include a Feature Category Listing.

Feature Category Listing:	Member Price - \$1,000/year - Non-Member Price – Not Applicable
Position:	Five ads available per page.
What is it?	At this level of Internet presence, your company listing and logo will be placed at the top of the other listings in your category. This level of Internet presence provides extremely qualified consumers the ability to link to your website before viewing your competitors within the Business Directory. Name, address, telephone numbers and link are provided.
Added Benefits:	Your listing will also receive an additional Business Category listing.

Additional Business Category Listing:	Member Price - \$100/year - Non-Member Price – Not Applicable
What is it?	For a one time fee, your company information will appear in another business category listing of your choice.

The Coral Gables Chamber of Commerce

Advertising Rates

Chamber Connection

The Coral Gables Chamber of Commerce produces a bi-monthly, full-color newsletter which will be published on our website. This newsletter offers an incredible opportunity for our members to advertise their products and services.

Ads must be submitted according to the size specified at 300 dpi and in CMYK mode. Accepted file types are EPS, JPG or PDF's. No GIF's or 72 dpi resolution images, please. The Chamber would like to offer you this special advertising opportunity for committing now. Advertising rates are provided below. The 6 bi-monthly issues will run Sept/Oct'09, Nov/Dec'09, Jan/Feb'10, March/April'10, May/June'10, and Summer '10.

<u>Ad Type:</u>	<u>Size:</u>	<u>Cost:</u>
1/2 Page	7.5''w x 5.1525''h	\$3,600 (6 months) \$750 (1 month)
Business Card Plus	4.5'' w x 2.5''h	\$900 (6 months) \$225 (1 month)
Insert Page - advertiser responsible for printing and delivery of 2,100 inserts	8.5''w x 11''h	\$5,000 (6 months) \$1,000 (1 month)

The Coral Gables Chamber of Commerce

Advertising Rates

Member-To-Member E-Blasts

The Coral Gables Chamber of Commerce now offers Chamber members the opportunity to access the Chamber's E-blast system twice per calendar year. The cost for this service will be \$500 per blast per week to more than 1,700 active, high-impact e-mail addresses. The Chamber will schedule no more than three different E-blasts from three different companies per week, and reserves the right to review content and set parameters for its design size to conform with the Chamber's E-blast program.

Each paid-for E-blast will be blasted once and only once. Specific parameters are as follows: All images must be in .jpeg form and saved for Web. The width requirement for the E-blast must be 600 pixels, no more/no less. The height limit will be constrained to 900 pixels to mitigate the amount of user scrolling. There are HTML mark up opportunities available for a more engaging user experience as well. The Coral Gables Chamber of Commerce also has the right to refuse all inappropriate E-blast content. All E-blast content must be submitted two weeks in advance of tentative blast date for scheduling and approval. The E-blasts will be on a first-come, first-scheduled basis.

Member-To-Members Eblast to General Membership	Width required 600 pixels Height requires 900 pixels	\$500 (includes tax) per week
Member-To-Members Eblast to Trustees	Width required 600 pixels Height requires 900 pixels	\$350 (includes tax) per week

**PLEASE CONTACT THE COMMUNICATIONS DEPARTMENT FOR
FURTHER INFORMATION
ON THE ADVERTISEMENT AVENUE YOU HAVE CHOSEN.**

Larry Nolan, Director of Communications
Phone: 305-446-1657 ext. 128
Email: lnolan@coralgableschamber.org

2009-2010 Advertising Sponsorship Agreement

If you are interested in sponsoring a Coral Gables Chamber of Commerce event or purchasing one of our advertising options, please complete this form and submit it to the Coral Gables Chamber of Commerce. Please review the list below and check the box adjacent to the name of the event or advertising option that you prefer. Payment must be received along with a signed copy of the sponsorship agreement. Once the completed form has been received, the Chamber will complete the sponsorship confirmation process.

MONTHLY EVENTS				
<u>Good Morning Coral Gables</u> <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$1,000	<u>Council of Trustees' Luncheon</u> <input type="checkbox"/> \$1,500	<u>Council of Trustees' Reception</u> <input type="checkbox"/> In - Kind	<u>Wind Down Wednesday</u> <input type="checkbox"/> \$1,000 <input type="checkbox"/> In-Kind	<u>Women's Business Network</u> <input type="checkbox"/> \$850
SPECIAL EVENTS				
<u>Chairman's Reception</u> <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$250 <input type="checkbox"/> \$125	<u>Diamond Awards</u> \$5,000 - SOLD <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$750 <input type="checkbox"/> In-Kind	<u>Holiday Party</u> \$5,000 - SOLD <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	<u>WBN's Trunk Show</u> <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$100 <input type="checkbox"/> In-Kind	<u>Mission to France</u> <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000
<u>Businesswomen of the Year Awards</u> \$5,000 - SOLD <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$750 <input type="checkbox"/> In-Kind	<u>Gables Global Groove</u> <input type="checkbox"/> \$7,500 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$750	<u>Rising Star Award</u> <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> In-Kind	<u>Flags on Ponce</u> <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$150	<u>City Beautiful Awards</u> <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000
<u>Golf Classic Tournament</u> \$8,000 - SOLD <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$1000 (Box Lunch) \$500 (Team Photo) SOLD <input type="checkbox"/> \$500 (Longest Drive) <input type="checkbox"/> \$500 (Closest To Pin) <input type="checkbox"/> \$450 (Beverage Station) <input type="checkbox"/> \$250 (Driving Range) <input type="checkbox"/> \$150 (Putting Green) <input type="checkbox"/> \$150(Tee Sign)	<u>Baptist Health Tour of the Gables 5K Run</u> \$12,500 - SOLD <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$1,000	<u>Goals Conference</u> <input type="checkbox"/> \$12,500 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500	<u>International Business Forum</u> <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$500	<u>Real Estate Forums (Residential & Commercial)</u> <input type="checkbox"/> \$1,500 <u>March Madness</u> <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$125

<u>George E. Merrick Award</u> <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$2,500 - table <input type="checkbox"/> \$1,000	<u>Winter Solstice</u> <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$500 <input type="checkbox"/> \$100	<u>Theatre Night Reception</u> <input type="checkbox"/> \$2,500	<u>Interactive Luncheon</u> <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000	
ADVERTISING				
<u>Website *Members Only</u> <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$100	<u>Website Non-Members</u> <input type="checkbox"/> \$5,500 <input type="checkbox"/> \$3,000 <input type="checkbox"/> \$1,750	<u>E-Blasts *Members Only</u> <input type="checkbox"/> \$,500 – Email to General Membership <input type="checkbox"/> \$350 – Email to Trustees	<u>Chamber Connection</u> <input type="checkbox"/> \$6,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$3,600 <input type="checkbox"/> \$2,600 <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$900	
TOTAL COMMITMENT:		_____		

METHOD OF PAYMENT

<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	<input type="checkbox"/> Check – Check # _____ <input type="checkbox"/> Bill Me <i>*Benefits will begin after full payment is received</i>
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Credit Card No.: _____ Security Code: _____
 Exp. Date: _____ Billing Address : _____
 City & State: _____ Zip Code: _____

Cardholder's Name: _____

Cardholder's Signature: _____

CONTACT INFORMATION

Company Name: _____

Contact Name & Title: _____

Contact Phone: _____ Contact Fax: _____

Contact Email: _____

SPONSOR ACKNOWLEDGEMENT AND CONSENT TO SPONSORSHIP AGREEMENT TERMS AND CONDITIONS

Sponsor by signing below acknowledges and represents that Sponsor has read, understands, and consents to be bound by the following term and conditions of sponsorship for a Coral Gables Chamber of Commerce (“Chamber”) event or program:

1. Sponsor’s submission of this signed Sponsorship Agreement (“Agreement”), with or without advanced payment of the agreed sponsorship amount indicated on the Agreement, is an express offer by the Sponsor to enter into the Agreement with the Chamber for the event or program indicated on the Agreement form, and the Chamber’s acceptance of that offer.
2. In consideration of the sponsorship, Sponsor will receive the benefits and services of sponsorship commensurate with the level of sponsorship indicated. Although the Chamber will take reasonable efforts to maximize the number of register attendees for the event or program through the use of promotional materials, the Chamber makes no guarantee regarding the number of actual attendees.
3. Sponsor grants the Chamber the unlimited right to display, exhibit, use and reproduce Sponsor’s name and logo for the purpose of promotion of the event or program and in all promotional materials.
4. Sponsor enters into the Agreement with the full understanding that the Agreement may not be terminated once the promotional materials for the event or program are distributed. In the event that the event or program is rescheduled due to conditions or factors beyond the control of the Chamber, including but not limited to, natural disasters and other acts of God, Sponsor agrees to be bound by the Agreement as if the event or program took place on the date originally scheduled.
5. The Agreement and these terms and conditions constitute the entire agreement between Sponsor and the Chamber with respect to sponsorship of the event or program. Any amendments or modifications to the Agreement must be executed in writing by both parties.
6. Sponsor agrees that failure to pay the sponsorship amount indicated on the Agreement constitutes a breach of the Agreement which may subject Sponsor to collection efforts or legal action. In the event that the Chamber institutes collection efforts or legal action to collect any unpaid amounts due under the Agreement, including interest, Sponsor shall be obligated to pay the Chamber’s service fees, reasonable attorneys’ fees, and other costs and expenses incurred in the collection effort or legal action.

_____ for _____ (Sponsor)

Print Name:

Date:

Chamber use only:

Date received:

Amount due:

MONTHLY EVENT SPONSORSHIPS

GOOD MORNING CORAL GABLES

Each month, approximately 250 people attend this monthly membership event at The Biltmore Hotel. The signature program informs members about upcoming Chamber events and features a well-known speaker on a topic of interest. The breakfast are held the third Thursday of each month from 7:30 AM – 9:00 AM. Buffet style breakfast is included.

Title Sponsor: \$3,000 per breakfast (limited to one per month)

- Industry Exclusivity for Title Sponsor
- Company name and logo on e-vite advertising event sent to all members
- Sponsor sign at Good Morning Coral Gables registration/entrance
- Sponsor introduction during the program
- Five minute presentation allotted for sponsor representative during the program exclusive
- Distribution and display company promotional materials at place settings
- Sponsor logo in *Chamber Chatter* (e-newsletter) and *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10) at a reserved sponsor table
- Listing in the Sponsorship Hall of Fame (in the newsletter)
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Signature Sponsor: \$1,000 (Limited to 2 sponsors per breakfast)

- Display Table adjacent to Registration area
- Company name listing in *Chamber Connection* (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District Members
- Complimentary Admission for Two (2) at a reserved sponsor table



COUNCIL OF TRUSTEES LUNCHEONS

**Only members of the Council of Trustees may sponsor this luncheon*

The Council of Trustees meets for a luncheon at a different member venue each month. The program features elite speakers and is geared towards our highest level of membership. The luncheons are held at 11:45AM on the fourth Wednesday of the month, immediately following the Chamber Board meeting. Attendance varies from 60-80 Trustee members. Alternate functions, at times, may replace a luncheon.

Presenting Sponsor: \$1,500 per luncheon

- Company logo on E-vite exclusively of sponsorship
- Company logo and hyperlink to company website on event page on Chamber website
- Sponsor introduction during the program
- Five minute presentation during program

- Exclusive distribution or display of company promotional materials
- Company name in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Two (2) complimentary admissions with seating at head table with Chairman of the Chamber
- One complimentary set of full Chamber membership mailing labels
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)



COUNCIL OF TRUSTEES' RECEPTIONS

Hosted by the Council of Trustees at a Trustee's place of business or other selected and approved venues. Trustee host is responsible for food, beverage, entertainment and invitations. Attended by Trustee Members, Board of Directors, Past Chairs, their invited guests and host Trustee's special guests. Minimum of 9 receptions per year, with an average attendance of 100 Trustees per event.

Benefits Include:

- Opportunity to showcase your business at your place of business
- Company name and logo on e-vite sent to all Trustees, Past Chairs and Chamber Board members
- Sponsor introduction and speaking opportunity at reception
- Company name in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Opportunity to invite your own clients to this reception to mingle with Chamber members & leadership
- One complimentary set of Trustee, Board of Directors and Past Chairs mailing labels
- One complimentary set of full Chamber membership mailing labels.



WIND DOWN WEDNESDAY

The bi-monthly networking event focuses on giving young professionals a platform to network and build relationships in our community. The event features a prominent organization showcasing their company and services to local business professionals. Attendance varies from 70-100 persons. The networking events are held on the first Wednesday of every other month (starting in October), from 5:30-7:30 PM.

Presenting Sponsor: \$1,000 per event

- "Spotlight Sponsor" presentation at assigned networking event.
- Sponsor recognition during networking events. Overall sponsorship recognition is designated in alphabetical order.
- Company name and logo on all Chamber marketing materials related to the networking event (year round).
- Exclusive opportunity to distribute or display company promotional materials at assigned networking event
- Five (5) minute "Spotlight Sponsor" presentation by sponsor representative to attendees during assigned networking event.
- Direct link from the Chamber's Wind Down Wednesday event page directly to your company's website during assigned sponsorship month.
- Five (5) complimentary admissions to the Wind Down Wednesday event for your assigned sponsorship month.

- Company logo in the Chamber Chatter (weekly e-newsletter) as spotlight sponsor
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.

Event Host Sponsor: In-Kind*

- Direct link from the Chamber’s Wind Down Wednesday event page directly to your company’s website during assigned sponsorship month.
- Opportunity to distribute or display company promotional materials at assigned event (hosting month).
- Company name and logo on all Chamber marketing materials related to the networking event (hosting month).
- Recognition in the Chamber Chatter (weekly e-newsletter)
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to Chamber and Business Improvement District members.



WOMEN’S BUSINESS NETWORK LUNCHEON SERIES

The monthly program features a prominent speaker on significant business issues in today’s work environment. Attendance varies from 75-90 persons. The luncheons are held on the third Tuesday of the month from 11:45am-1:30 p.m.

Spotlight Sponsor: \$850 a luncheon (limited to 9 a year)

- Includes “Spotlight Sponsor” presentations at one (1) luncheon per calendar year.
- Sponsor recognition during the luncheon program.
- Company name and logo on all Chamber marketing materials related to the Luncheon Series.
- Exclusive opportunity to distribute and display company promotional materials during assigned luncheon at place settings.
- Distribute and display company promotional materials during luncheon at exclusive marketing display table.
- Five (5) minute “Spotlight Sponsor” presentation by sponsor representative to attendees during assigned luncheon; this is determined on an alphabetical basis.
- Direct link from the Chamber’s Women’s Business Network event page directly to your company’s website during assigned sponsorship month.
- Two (2) complimentary admissions to the Women’s Business Network monthly luncheon for your assigned sponsorship month.
- Recognition in the Chamber Chatter (weekly e-newsletter)
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.

SPECIAL EVENT SPONSORSHIPS 2009/2010

CHAIRMAN'S RECEPTION & COMMITTEE SIGN UP, September

The Chairman's Reception is a signature event to introduce the new leadership of the Coral Gables Chamber and Committee Chairpersons to the membership. Members will be able to meet the Chairman, Board Members, Vice Chairs and Committee Chairs and provides a venue for members to sign up for committees and get involved in this Chamber.

Title Sponsor: \$5,000

- Sponsor name and logo on e-vite sent to all members
- Sponsor recognition during the event
- Five minute company promotional presentation at event
- Opportunities to distribute and display company promotional material at event
- Company logo on all event collateral including the Chamber website and sponsor signage
- Recognition in *Chamber Connection* (bi-monthly newsletter)
- Company logo on the *Chamber Chatter* (weekly e-newsletter)
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10)
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Premier Sponsor: \$2,500

- Sponsor recognition during the event
- Opportunities to distribute and display company promotional material at event
- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition in *Chamber Connection* (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Five (5)
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Leadership Sponsors: \$1,000 each

- Sponsor recognition during the event
- Opportunities to distribute and display company promotional material
- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Two (2)

Full Table Top Display: \$250 (\$350 for Non-Members)

- Company promotional display on 8” table
- Complimentary admission for Two (2)

Half -Table Top Display: \$125 (pricing available for Non-Profit Organizations ONLY)

- Company Promotional Display on ½ of a 8’ skirted table
- Complimentary admission for One (1)



FLAGS ON PONCE, Fall

Each year, flags from 126 countries are flown along Ponce de Leon Boulevard during the months of January through June. This initiative is an important visual aspect of our City Beautiful and we need the community’s support to ensure the longevity of this program.

Tribute Sponsor: \$2,500

- Company name and logo on event collateral, including the Chamber website and event signage.
- Priority flag placement (as available) along Ponce de Leon Boulevard.
- Sponsor recognition at Consular Corps reception.
- Opportunities to distribute and display company promotional materials at Consular Corps reception.
- Company name in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Listing in the Sponsorship Hall of Fame in monthly newsletter.
- Company logo in the *Chamber Chatter* (weekly e-newsletter).
- Direct link from the Chamber’s Flags on Ponce web page directly to your company’s website (year round).
- Sponsor is entitled to company name in City Beautiful Guide dedicated to the flag program
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Honor Sponsors: \$1000

- Sponsor recognition during the Consular Corps reception.
- Company name on all event collateral, including the Chamber website and event signage.
- Company name in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.

Corporate Adopt-A-Flag Sponsors: \$300

- Listing on the Flags on Ponce webpage.

Residential/Individual Adopt-A-Flag Sponsors: \$150

- Listing on the Flags on Ponce webpage

DIAMOND AWARDS, November

The Diamond Awards luncheon is an annual, judged competition that honors Small / Medium / Large and Diamond in the Rough Businesses in the City of Coral Gables for outstanding performance. Awards also given are the Albert Friedman Award, Outstanding Non-Profit Organization, Outstanding Multi-National Business, and Outstanding Minority Business Award. Businesses must be a Chamber member or located in Miami-Dade County. Presented at an annual luncheon, with approximately 200 people in attendance.

Title Sponsor: \$5,000 (Committed)

- Title sponsor of the Diamond Awards Luncheon
- 60 second commercial for your company at the beginning of the video presentation (if provided) or 5 minute spoken presentation showcased at the Awards Program
- Exclusive opportunity to distribute and display company promotional materials during luncheon at place settings
- Distribute and display company promotional materials during luncheon at exclusive marketing display table
- One company representative will serve on the Awards' judging panel
- Company logo on all event signage
- Company logo on Chamber website and Chamber Chatter (weekly e-newsletter)
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on Diamond Awards program
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10) at a reserved sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Presenting Sponsor: \$2,500

- Co-sponsor of the Diamond Awards Luncheon
- Company logo at the beginning of the video presentation (if provided) showcased at the Awards Program
- Distribute and display company promotional materials during luncheon at shared sponsors' marketing table
- Company logo on all event signage
- Company logo on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Logo on Diamond Awards program cover
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter)
- Complimentary admission for Five (5) at a reserved shared sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Awards Sponsor: \$1,000

- Co-sponsor of the Diamond Awards Luncheon
- Company logo at the beginning of the video presentation (if provided) showcased at the Awards Program
- Opportunity to present an Awards at luncheon
- Distribute and display company promotional materials during luncheon at shared sponsors’ marketing table
- Company logo on all event signage
- Company name on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Logo on Diamond Awards program cover
- Complimentary admission for Two (2) at a reserved shared sponsor table

Table Sponsor: \$750

- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members
- Company name listing in program
- Complimentary admission for Ten (10) at a reserved VIP table

In-Kind Sponsorship (video presentation, printing, awards, flowers, etc.):

- Company name spotlighted in the video presentation (on condition that a video sponsor is secured) and sponsor recognition at the beginning of the Award presentation
- Company name on all event signage and in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website www.coralgableschamber.org
- Listing on the Diamond Awards Luncheon program
- Mention in all press releases and other articles written about the Awards Program
- Complimentary admission for One (1) or Two(2) at a reserved shared sponsor table



HOLIDAY PARTY, December

A Premier Event with 25 + participating local Chamber restaurants presenting their signature cuisine for tasting. Networking reception and toy drive for Chamber member charities, including Boys & Girls Clubs, CHARLEE Homes for Children, His House, Home Instead Senior Care, and others. Approximately 500 attendees.

Presenting Sponsor: \$2,500

- Complimentary admission for Ten (10)
- Sponsor signage at event
- Sponsor introduction during event

- Sponsor recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor logo in Chamber Chatter (weekly e-newsletter)
- Sponsor logo on invitation mailed to membership (2,200)
- Sponsor logo on e-vite
- Sponsor mention in press releases
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Wreath Sponsors: \$1,000 each

- Complimentary admission for Five (5)
- Sponsor signage at event
- Sponsor introduction during event
- Sponsor mention in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor logo on e-vite
- Sponsor mention in press releases

In-Kind / Restaurant Sponsors

- Table Top Display with a selection of your goods for 300 attendees
- Opportunity to collect business cards for raffle drawing at your table
- Company name listing on Evite emailed to 2,500 Chamber Members & Business Improvement District members
- Chance to win during the Best Display, Best Dessert and/or Best Cuisine contest



WINTER SOLSTICE, December

Presenting Sponsor: \$1,000

- Presenting sponsor of the event
- Company logo on event signage and recognition at event
- Exclusive opportunity to address the 50 guests for 3 minutes about your company
- Mention in all press releases and other articles written about the invitational
- Company logo on Chamber website and Chamber Chatter (weekly newsletter)
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admissions for Four (4)

Supporting Sponsor: \$500

- Company name on event signage and recognition at event
- Mention and thank you in Chamber Connection (weekly newsletter)
- Mention in all press releases and other articles written about the invitational
- Complimentary admissions for Two (2)

Participating Sponsor: \$250

- Company name on event signage and recognition at event
- Mention and thank you in Chamber Connection (weekly newsletter)
- Complimentary admissions for One (1)



WOMEN’S BUSINESS NETWORK TREND SHOW, February

This annual fashion show is presented by the Women’s Business Network Committee at The Village of Merrick Park. This event includes a cocktail reception and a showcase of luxurious fashions for men, women and children.

Title Sponsors: \$10,000

- Title sponsor of the Women’s Business Network Trunk Show
- 5 minute spoken presentation at the commencement of the Trunk Show
- Distribute and display company promotional materials during the reception at exclusive marketing table
- Exclusive opportunity to select 4 retailers to participate in the Trunk Show
- Distribute promotional materials in gift bags for Trunk Show guests (if provided)
- Company logo on all event signage and collateral
- Company logo on Chamber website and Chamber Chatter (weekly e-newsletter)
- Mention and thank you in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on Trunk Show program
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10)
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Couture Sponsors: \$5,000

- Co-sponsor of the Women’s Business Network Trunk Show
- 5 minute spoken presentation at the commencement of the Trunk Show
- Distribute and display company promotional materials during the reception at exclusive marketing table
- Distribute promotional materials in gift bags for Trunk Show guests (if provided)
- Company logo on all event signage and collateral

- Company logo on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on Trunk Show program
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Five (5)
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Runway Sponsors: \$1,000

- Co-sponsor of the Women’s Business Network Trunk Show
- Distribute and display company promotional materials during reception at shared sponsors’ marketing table
- Distribute promotional materials in gift bags for Trunk Show guests (if provided)
- Company logo on all event signage and collateral
- Company name on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on Trunk Show program
- Mention in all press releases and other articles written about the Trunk Show
- Complimentary admission for Two (2)

In-Kind Elaborate Accessories Sponsors: In-Kind *

- Co-sponsor of the Women’s Business Network Trunk Show
- Distribute promotional materials in gift bags for Trunk Show guests (if provided)
- Company logo on all event signage and collateral
- Company name on Chamber website and
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Listing and logo on Fashion Show program
- Mention in all press releases and other articles written about the Trunk Show
- Complimentary admission for Two (2)

INTERNATIONAL BUSINESS FORUM, March

Presenting Sponsor: \$1,500

- Company logo on E-vite
- Company logo and hyperlink to company website on event page on Chamber website
- Sponsor introduction during the program
- Five minute presentation during program
- Exclusive distribution or display of company promotional materials
- Company logo in *Chamber Chatter* (weekly e-newsletter)
- Special recognition in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Two (2) complimentary admissions with VIP seating with Chairman & President of the Chamber

Co-Sponsor: \$500

- Company name listing on E-vite
- Company name listing on event page on Chamber website
- Sponsor introduction during the program
- Special mention and logo in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- One (1) complimentary admissions with VIP seating with Chairman & President of the Chamber



MARCH MADNESS BUSINESS EXPO, March

March Madness Business Expo which offers local businesses an opportunity to exhibit their products and services to be held at the Westin Colonnade Hotel Rotunda – 45 to 50 exhibitors are expected and guests will enjoy a cocktail reception while networking with exhibitors and other attendees from Coral Gables and Miami-Dade County.

Presenting Sponsor: \$2,500

- Company logo on E-vite
- Company logo and hyperlink to company website on event page on Chamber website
- Sponsor introduction during the event
- Five minute presentation during program
- Exclusive distribution or display of company promotional materials
- Recognition in the *Chamber Communiqué* (weekly e-newsletter)
- One (1) complimentary exhibition table

Leadership Sponsor: \$1,500

- Sponsor recognition during the event
- Opportunity to distribution or display of company promotional materials

- Recognition in the *Chamber Communiqué* (weekly e-newsletter)
- One (1) complimentary exhibition table

Table Top Display: \$250 (\$350 Non-Members; \$125 Non-Profits for half table display)

- Company promotional display 6' table



BUSINESSWOMEN OF THE YEAR AWARDS, March

This annual judged competition recognizes outstanding women in business in the Entrepreneur, Corporate and Philanthropy categories. The overall winner is announced and presented at the March Business Women's Network Luncheon.

Title Sponsor: \$ 5,000 (SOLD)

- Name Sponsor of the Businesswomen of the Year Awards Presentation
- 60 second sponsor commercial at the beginning of the video presentation showcased at the Awards Program
- (on the condition that a video sponsor is obtained) or a 5 minute spoken presentation
- One company representative will serve on the Awards' judging panel
- Exclusive opportunity to distribute and display company promotional materials during luncheon at place settings
- Distribute and display company promotional materials during luncheon at exclusive marketing display table
- Recognition in *Chamber Connection* (bi-monthly newsletter events article) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website
- Company logo in *Chamber Chatter* (weekly e-newsletter)
- Premier listing on the Businesswomen of the Year Awards program
- Listing in the Sponsorship Hall of Fame (bi- monthly newsletter)
- Complimentary admission for Ten (10) at a reserved sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Premier Sponsor: \$2,500

- Co-sponsor of the Businesswomen of the Year Awards Presentation
- Company name spotlighted in the video presentation (on condition that a video sponsor is obtained) and sponsor recognition at the beginning of the Award presentation
- Distribute and display company promotional materials during luncheon at shared sponsors' marketing table
- Listing on the Businesswomen of the Year Award program
- Company logo on all event signage and in *Chamber Connection* (bi-monthly newsletter event article) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website www.coralgableschamber.org
- Mention in all press releases and other articles written about the Award Program
- Complimentary admission for Five (5) at a reserved shared sponsor table

Presenting Sponsors: \$ 1,000 each

- Co-sponsor of the Businesswomen of the Year Awards Presentation
- Company name spotlighted in the video presentation (on condition that a video sponsor is obtained) and sponsor recognition at the beginning of the Award presentation
- Distribute and display company promotional materials during luncheon at shared sponsors' marketing table
- Listing on the Businesswomen of the Year Award program
- Company logo on all event signage and in Chamber Connection (bi-monthly newsletter event article) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website www.coralgableschlamber.org
- Mention in all press releases and other articles written about the Award Program
- Complimentary admission for Two (2) at a reserved shared sponsor table

Table Sponsor: \$750

- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Program listing only
- Complimentary admission for Ten (10) at a reserved sponsor table

In-Kind Sponsorship (video presentation, printing, awards, flowers, etc.):

- Company name spotlighted in the video presentation (on condition that a video sponsor is obtained) and sponsor recognition at the beginning of the Award presentation
- Company name on all event signage and in Chamber Connection (bi-monthly newsletter event article) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website www.coralgableschamber.org
- Listing on the Businesswomen of the Year Award program
- Mention in all press releases and other articles written about the Awards Program
- Complimentary admission for Two (2) at a reserved shared sponsor table



MISSION TO FRANCE, April

International Sponsor: \$5,000

- Recognition as program co-sponsor in city being sponsored – all sessions
- Speaking opportunity in city sponsored
- Corporate name and logo in all materials distributed abroad
- Two complimentary registrations

- Opportunity to distribute company materials/booklets in all sessions and cities visited during the program (CGCC not responsible for shipping of materials and/or costs)
- One page black and white ad in the official mission binder
- Logo and web-link in the Mission webpage on the Chamber website
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Recognition in all press releases (both locally and abroad)
- Logo in promotional materials and flyers related to the city being sponsored
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Global Sponsor: \$2,500

- Recognition as event sponsor
- Speaking opportunity in city of choice [if applicable]
- One individual complimentary registration
- Corporate name and logo in all programs distributed in city sponsored
- Opportunity to distribute company materials/booklets in the city of choice. (CGCC not responsible for shipping of materials and/or costs)
- One page black and white ad in the official Mission binder
- Name recognition on Mission webpage on the Chamber website
- Name recognitions in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Logo in promotional materials and flyers related to the city being sponsored [if applicable]
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Worldwide Sponsor: \$1,000

- Speaking opportunity during the session being sponsored
- Corporate name and logo in program of session being sponsored
- Name recognition in the Mission webpage on the Chamber website
- Name recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.

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GOLF CLASSIC TOURNAMENT, JUNE 4, 2010

The annual golf tournament is held at the historical Biltmore Hotel's signature Golf Course 6,700 yard golf course restoration by renowned Donald Ross design expert and golf architect Brian Silva. Following an afternoon of golf, participants and guests will be invited to a fabulous cocktail reception that will include an awards ceremony and a silent auction.

Grand Slam! Sponsor: \$8,000 (SOLD)

- Two foursomes (8 golfers)
- Exclusive hole sponsorship (2) marked by tee sign with company logo
- Exhibit area at event registration area
- Display of corporate banner at tournament registration and Awards Reception (must supply)
- Company name/logo on all event promotional flyers/e-vite to membership
- Company name/logo on tournament sponsor sign displayed at tournament
- Company recognition during Awards Reception after tournament
- Company name/logo listed in event program as Grand Slam! Sponsor
- Company name/logo embroidered on golf shirt sleeve
- Company promotional items in goody bags (quantity of 150 - required)
- Company name/logo in *Chamber Chatter* (weekly e- newsletter)
- Notation in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Annual listing in the Sponsorship Hall of Fame (in newsletter)
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Fairway Sponsor: \$3,000 (limited to 2)

- One Foursome
- Exclusive hole sponsorship marked by tee sign with company logo
- Company name/logo on all event promotional flyers/e-vite to membership
- Display of corporate banner at tournament (must supply)
- Company name listing on tournament sponsor sign displayed at tournament
- Company recognition during Awards Reception; company name listing in event program as Fairway Sponsor
- Company promotional items in goody bags (quantity of 150-required)
- Notation in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Annual listing in the Sponsorship Hall of Fame (in newsletter)
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Birdie's Nest Sponsor: \$1,000

- One foursome
- Tee Sign with company name
- Company name listed in all event promotional flyers/E-vite to membership
- Display of corporate banner at tournament (must supply)
- Company name listing on tournament sponsor sign displayed at tournament
- Company recognition during Awards Reception
- Company name listing in event program as Birdie's Nest Sponsor
- Company promotional items in goody bags (quantity of 150-required)
- Notation in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Annual listing in the Sponsorship Hall of Fame (in newsletter)

Box Lunch Sponsor:\$1,000

Company logo Sticker placed on each boxed lunch

Longest Drive Sponsor:\$500

Tee sign with company name displayed

Beverage Station Sponsor: \$450 (limit of 2)

Tee sign with company name displayed

Practice Putting Sponsor:\$250

Tee sign with company name displayed

Team Photo Sponsor:\$500

Company logo placed on photo sleeve

Closest to Pin Sponsor:\$500

Tee sign with company name displayed

Driving Range Sponsor:\$250

Tee sign with company name displayed

Tee/Green Sponsor:\$150

Tee sign with company name displayed



REAL ESTATE FORUMS, (Residential in October & Commercial in May)

Presenting Sponsor: \$1,500

- Company logo on E-vite
- Company logo and hyperlink to company website on event page on Chamber website
- Sponsor introduction during the program
- Five minute presentation during program
- Exclusive distribution or display of company promotional materials
- Special mention and logo in the Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Two (2) complimentary admissions with seating at head table with Chairman & President of the Chamber



GABLES GLOBAL GROOVE, May 6, 2010

The 2010 Gables Global Groove is a networking event, which celebrates what Coral Gables is about: the Gateway to the Americas and to our World. The Groove is a unique opportunity for member and sponsors to meet with Bi-National Chamber Members, Consul Generals and other dignitaries in an exclusive social setting.

Platinum Sponsor: \$7,500

- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Special announcements and recognition during the Reception
- Opportunities to distribute and display company promotional material at the Reception
- Company name and logo on Reception invitations mailed to membership
- Company name in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Company logo in the *Chamber's Chatter* (weekly e-newsletter)
- Five minute Company promotional presentation at Reception
- Complimentary admission for Ten (10) at a reserved sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Gold Sponsor: \$2,500

- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition during the Reception
- Company name and logo on Reception invitations mailed to membership database (1,600 +)
- Company name and logo in the *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission to VIP Reception and Reception for one company officials
- Complimentary admission for Four (4) at a reserved shared sponsor table

Silver Sponsor: \$1,000

- Company name on all event collateral including the Chamber website and sponsor signage
- Recognition during the Reception
- Company name on Festival invitations mailed to membership
- Company name in the *Chamber Connection* (bi-monthly newsletter)
- Recognition in the *Chamber's Communiqué* (weekly e-newsletter)
- Complimentary admission for Two (2) at a reserved shared sponsor table

Table Sponsor: \$750

- Recognition during the Reception
- Complimentary admission for Ten (10) at a reserved sponsor table

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BAPTIST HEALTH TOUR OF THE GABLES 5K RUN/WALK, May 22, 2010

Annual 5K run/walk through historic/residential Coral Gables neighborhoods. Approximately 1,000 participants.

Title Sponsor: \$12,500 (Limited to 1 – SOLD for 2010)

- Name/logo to appear in all pre and post event printed materials including, but not limited to:
 - Spring issue of a Florida Sports Magazine (circulation 60,000 +)
 - Spring issues of Chamber Connection (circulation 2,100)
- Team Foot Works race calendar and mailer (Circulation 27,000 +)
- Name/logo in all race applications (25,000 copies)
- Name/logo in all print ads as Title Sponsor
- Name/logo on custom color t-shirts given to all race applicants
- Opportunity to place banners at event
- Name/logo on awards stage signage
- Company banner and table for promotion at race site
- Recognition as Title Sponsor in race day announcements
- Annual listing in Sponsorship Hall of Fame (bi-monthly newsletter)
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Company logo in Chamber Chatter (weekly e-newsletter)
- One promotional article/press release in Coral Gables News (approx 250 words)

Supporting Sponsor: \$3,000

- Name/logo to appear in all pre and post event printed materials including but not limited to:
 - Spring issue of a Florida Sports Magazine (circulation 60,000 +)
 - Spring issues of Chamber Connection (circulation 2,100)
- Team Foot Works race calendar and mailer (Circulation 27,000 +)
- Name/logo in all race applications as Supporting Sponsor (25,000 copies)
- Name/logo on custom color t-shirt given to all race applicants
- Name/logo on awards stage signage
- Company banner at race site (must provide)
- Recognition as Supporting Sponsor in race day announcements
- Annual listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Post-event mention as a Supporting Sponsor in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.

Contributing Sponsor: \$1,000

- Name/logo in all race applications as Contributing Sponsor
- Name/logo on awards stage signage

- Recognition as Contributing Sponsor in race day announcements
- Post-event mention as a Contributing Sponsor in Chamber Connection (bi-monthly newsletter)



RISING STAR AWARD, Spring

This judged competition recognizes outstanding young professionals under the age of 40. The overall winner is announced and presented during the June Good Morning Coral Gables Breakfast with over 200 people in attendance.

Title Sponsor: \$5,000

- Rising Star Award and Good Morning Coral Gables breakfast sponsor.
- Five (5) minute spoken presentation.
- Exclusive opportunity to distribute and display company promotional materials during the breakfast at place settings
- Distribute and display company promotional materials during luncheon at exclusive marketing display
- Marketing display table at the breakfast.
- Company logo on all event signage
- Application insert with company logo in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor logo and link to company website on event page on Chamber website.
- One company representative will serve on the Awards' judging panel.
- Recognition in Chamber Communiqué (weekly e-newsletter).
- Premiere listing on the Rising Star Award program.
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10) at a reserved sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Silver Sponsor: \$2,500 each

- Co-sponsor of the Rising Star Award Presentation.
- Featured spotlight at the beginning of the award presentation.
- Distribute and display company promotional materials during luncheon at shared sponsors' marketing table
- Company logo on all event signage Sponsor logo on event page on Chamber website.
- Recognition in Chamber Communiqué (weekly e-newsletter).
- Listing on the Rising Star Award program.
- Complimentary admission for Five (5) at a reserved shared sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Bronze Sponsor: \$1,000 each

- Co-sponsor of the Rising Star Award.
- Logo spotlighted/flushed on screen and sponsor recognition at the beginning of the award presentation.
- Company name on all event signage Sponsor listing on event page on Chamber website.
- Recognition in *Chamber Communiqué* (weekly e-newsletter)
- Recognition in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing in the Rising Star Award program.
- Complimentary admission for Two (2) at a reserved shared sponsor table.

In Kind Sponsorship (video presentation, printing, awards, flowers, etc.):

- Company name spotlighted in the video presentation (on condition that a video sponsor is obtained) and sponsor recognition at the beginning of the Award presentation
- Company name on all event signage and in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website.
- Listing on the Rising Star Award program
- Complimentary admission for One (1) at a reserved shared sponsor table



GOALS CONFERENCE, June 24 & 25, 2010

Presenting Sponsor: \$12,500 (limited to one)

- Presenting sponsor status for event
- Complimentary Registration for two
- Preferred table seating at the Saturday Evening Gala
- Exhibit area at event
- Sponsor spotlight display throughout conference weekend
- Full page promotional piece in delegate kit
- Half page promotional piece in *Chamber Connection* (bi-monthly newsletter) MUST SUPPLY emailed to 2,500 Chamber Members & Business Improvement District members.
- Recognition in *Chamber Connection* (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Company name and logo on all conference print material
- Recognition at each Chamber Goals event
- Prominent signage recognition during entire conference
- Listing in promotional event promotional piece advertising/press releases

- Prominent listing on event program
- Monthly listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor gift
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Premier Sponsor: \$5,000

- Sustaining sponsor status for event
- Complimentary Registration for one
- Preferred seating at Saturday Evening Banquet
- Exhibit area at event (one exhibit space)
- Sponsor spotlight display throughout conference weekend
- ½ page in promotional piece in delegate kit
- ¼ page promotional piece in Chamber Connection (bi-monthly newsletter) MUST SUPPLY emailed to 2,500 Chamber Members & Business Improvement District members.
- Recognition in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Company name on all conference print material
- Recognition at each Chamber Goals event
- Signage recognition during entire conference
- Company logo on event program
- Monthly listing in Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor gift

Corporate Sponsor: \$3,000

- ¼ page promotional piece in delegate kit - MUST SUPPLY
- Company logo on sponsor sign and recognition during Dinner/Event
- Company name listing on event program
- Recognition in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Monthly listing in Sponsorship Hall of Fame

Event Sponsor: \$1,000

(Gala, Luncheons, breaks, entertainment, print, etc.)

- 1/8 page promotional piece in delegate kit
- Company logo on sponsor sign and recognition during Dinner/Event
- Company logo in event program

- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.

Participating Sponsor: \$500

- Listing on sponsor sign and recognition during Dinner/Event
- Company name listing in event program
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.



GEORGE E. MERRICK AWARD OF EXCELLENCE, June 24, 2010

Icon Sponsor: \$5,000

- Title sponsor of the George E. Merrick Award of Excellence
- 5 minute spoken presentation Awards Program
- One company representative will serve on the Awards' judging panel
- Company logo on all event signage
- Company logo on Chamber website and Chamber Chatter (weekly e-newsletter)
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on George E. Merrick Award of Excellence program
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10) at a reserved sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

Founding Sponsor: \$2,500

- Co-sponsor of the George E. Merrick Award of Excellence
- Company logo on all event signage
- Company logo on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on George E. Merrick Award of Excellence program
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Five (5) at a reserved shared sponsor table
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Visionary Sponsor: \$1,000

- Co-sponsor of the George E. Merrick Award of Excellence
- Opportunity to present Awards at George E. Merrick Award of Excellence
- Company logo on all event signage
- Company name on Chamber website
- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Cover listing and logo on George E. Merrick Award of Excellence program
- Complimentary admission for Two (2) at a reserved shared sponsor table

Table Sponsor: \$2,000

- Mention and thank you in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Ten (10) at a reserved sponsor table

In Kind Sponsorship (*printing, awards, flowers, etc.*):

- Company name on all event signage and in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Sponsor listing on event page on Chamber website www.coralgableschamber.org
- Listing on the George E. Merrick Award of Excellence program
- Mention in all press releases and other articles written about the Awards Program
- Complimentary admission for One (1) at a reserved shared sponsor table



TRUSTEE INVITATIONAL, August

Presenting Sponsor: \$2,500

- Presenting sponsor of the event
- Company recognition at event
- Premier placement in the exhibit area at event to display company promotional materials during the cocktail reception
- Exclusive opportunity to address the 200 guests for 5 minutes about your company
- One page promotional piece (insertion) in the September/October issue of the Chamber Connection (must supply 2,100 copies)
- Mention in all press releases and other articles written about the Invitational
- Monthly listing in the Sponsorship Hall of Fame (in newsletter)
- Company logo on Chamber website and Chamber Chatter (weekly e- newsletter)
- Mention and thank you in Chamber Communiqué (weekly e-newsletter)

- VIP table seating for 10 complimentary admissions

Supporting Sponsor: \$1,000

- Company logo on event signage and recognition at event
- Mention and thank you in *Chamber Communiqué* (weekly e-newsletter)
- Exhibit table to distribute and display company promotional materials during the cocktail reception
- Mention in all press releases and other articles written about the invitational
- VIP table seating for 4 complimentary admissions

Participating Sponsor: \$500

- Company logo on event signage and recognition at event
- Mention and thank you in *Chamber Communiqué* (weekly e-newsletter)
- Shared VIP table with 2 complimentary admissions



CITY BEAUTIFUL AWARDS, August

Annual Awards to be presented at the August Good Morning Coral Gables breakfast at the Biltmore Hotel. Awards recognize outstanding commercial properties in Coral Gables in four categories: interior, exterior and historic preservation and showroom/restaurant. The awards honor architectural achievement in our commercial properties, as well as aesthetic charm and beauty that reflect the City Beautiful.

Title Sponsor: \$ 2,500

- Sponsor introduction during the program
- Name & logo on all promotional materials
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter)
- Sponsor logo in *Chamber Chatter* (weekly e-newsletter)
- Recognition in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Five (5) at a reserved shared sponsor table

Sustaining Sponsor: \$1,000

- Name on promotional material
- Name in *Chamber Connection* (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Two (2) at a reserved shared sponsor table



THEATRE NIGHT RECEPTION, March 2010

Premier Sponsor: \$1,500

- Sponsor recognition during the event
- Opportunities to distribute and display company promotional material at event
- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition in Chamber Connection (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Five (5)
- One promotional article/press release in Coral Gables Tribune Community News (approx 250 words)

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INTERACTIVE LUNCHEON, TBD

Premier Sponsor: \$2,500

- Sponsor recognition during the event
- Opportunities to distribute and display company promotional material at event
- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition in Chamber Connection (bi-monthly newsletter) mailed to 2,500 Chamber Members & Business Improvement District members.
- Listing in the Sponsorship Hall of Fame (bi-monthly newsletter)
- Complimentary admission for Five (5)
- One promotional article/press release in Coral Gables Tribune Community News (approx 100 words)

Sponsors: \$1,000 each

- Sponsor recognition during the event
- Opportunities to distribute and display company promotional material
- Company name and logo on all event collateral including the Chamber website and sponsor signage
- Recognition in Chamber Connection (bi-month newsletter) emailed to 2,500 Chamber Members & Business Improvement District members.
- Complimentary admission for Two (2)

**PLEASE CONTACT THE EVENTS DEPARTMENT FOR FURTHER INFORMATION
ON THE SPONSORSHIP YOU HAVE CHOSEN.**