



# The Coral Gables Chamber of Commerce Advertising Rates

## Chamber Connection

The Coral Gables Chamber of Commerce produces a bi-monthly, full-color newsletter which is mailed first class to 2,000 members and friends of the Chamber. This newsletter offers an incredible opportunity for our members to advertise their products and services. Also, it will be available to view on our website.

Ads must be submitted according to the size specified at 300 dpi and in CMYK mode. Accepted file types are EPS, JPG or PDF's. No GIF's or 72 dpi resolution images, please. The Chamber would like to offer you this special advertising opportunity for committing now. Advertising rates are provided below. The 6 monthly issues will run Sept. '08, Nov. '08, Jan. '09, March '09, May '09, and July '09.

<b>Ad Type:</b>	<b>Size:</b>	<b>Cost:</b>
1/2 Page	7.5"w x 5"h	\$3,600 (6 months) \$750 (1 month)
Business Card Plus	4.5"w x 2.5"h	\$900 (6 months) \$225 (1 month)
Insert Page - advertiser responsible for printing and delivery of 2,100 inserts	8.5"w x 11"h	\$5,000 (6 months) \$1,000 (1 month)

## Coral Gables News - Tribune

In collaboration with the Coral Gables News - Tribune, the Coral Gables Chamber of Commerce creates a bi-monthly black and white newspaper layout with a distribution of 8,000. The newspaper offers a distinctive opportunity for our members to advertise their products and services to the Coral Gables community.

Ads must be submitted according to the size specified at 300 dpi and in Black/White mode. Accepted file types are EPS, JPG or PDF's. No GIF's or 72 dpi resolution images, please. The Chamber would like to offer you this special advertising opportunity if you commit now. Advertising rates and a contract are provided below. We hope you choose to take advantage of these special rates. The 6 monthly issues will run Oct. '08, Dec. '08, Feb. '09, April '09, June '09, and Aug. '09.

<b>Ad Type:</b>	<b>Size:</b>	<b>Cost:</b>
Full page	10 1/4"w x 10 3/4"h	\$1,170 (6 months) \$345 (1 month)
Half page	10 1/4" w x 5 1/4"h	\$880 (6 months) \$250 (1 month)
Quarter page	5"w x 5 1/4"h	\$470 (6 months) \$130 (1 month)
Eighth page	5"w x 2 1/2"h	\$245 (6 months) \$66 (1 month)

# Coral Gables Chamber of Commerce Advertising Contract

Type of Ad: \_\_\_\_\_ Month to Appear: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone & Fax: \_\_\_\_\_

Credit Card (circle one): VISA MC AMX DSC

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax/email this form back to the Chamber, attention Larry Nolan at 305.446.9900 or lnolan@coralgableschamber.org.

Email your ad to lnolan@coralgableschamber.org, or if larger than 2MB, please courier a CD with the ad to 224 Catalonia Avenue, Coral Gables, Fl. 33134. Please address any questions or concerns to Larry Nolan, Director of Communications at 305.446.1657.

DEADLINE FOR AD SUBMISSION: 1st of the month prior to publication (ex. August 1st for September/October issue)

# Coral Gables Chamber Chatter

The Chamber Chatter is a weekly electronic newsletter sent to all Chamber members listing the Chamber's upcoming monthly events. This mode of advertisement allows members to reach audiences instantaneously with the click of a button. Ads must be submitted as JPG.

<b>Ad Type:</b>	<b>Size:</b>	<b>Cost:</b>
Banner	600 pixels w x 200 pixels h	\$500 (4 weeks) \$150 (1 week)

Type of Ad: \_\_\_\_\_ Month to Appear: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone & Fax: \_\_\_\_\_

Credit Card (circle one): VISA MC AMX DSC

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax/email this form back to the Chamber, attention Larry Nolan at 305.446.9900 or [lnolan@coralgableschamber.org](mailto:lnolan@coralgableschamber.org).

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